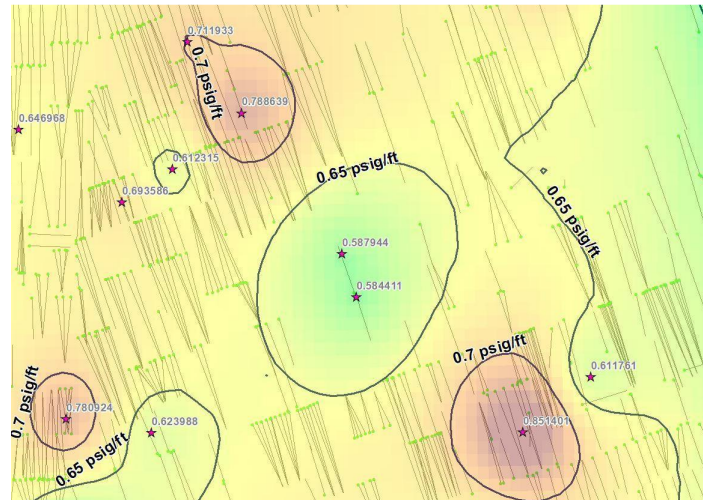# B3 Insight Launches Innovative SIP (Subsurface Interval Pressure) Data and Maps for the Permian Basin

New data solution offers improved insights into subsurface interval pressures, optimizing water injection and drilling operations

Denver, CO - (May 1, 2023) - B3 Insight ("B3") announced today the launch of the SIP (Subsurface Interval Pressure) formation pressure data and maps, a cutting-edge solution designed to address the increasing pressures in water-receiving formations in the Midland and Delaware sub-basins of the Permian Basin. The SIP data and maps are now available to geoscientists, engineers, and other industry professionals, providing essential insights into subsurface interval pressures to manage water injection and drilling operations more effectively while enhancing induced seismicity understanding.

Mapped Gradients, Contours, Control Points, and Interpolations generated by B3 Insight's SIP (Subsurface Interval Pressure) formation pressure data and maps.

Kelly Bennett, CEO of B3 Insight, stated, "We are excited to introduce the SIP formation pressure data and maps to the industry, as it offers unparalleled insights into subsurface interval pressures, addressing the challenges faced by E&P operators as they inject increasing volumes of water into the ground. Left unchecked, the increased pressures can lead to higher well costs, operational disruptions, and safety risks. B3 Insight's SIP data and maps combine machine learning and our extensive injection data repository, revolutionizing subsurface pressure visualization and enabling industry professionals to optimize water management, drilling operations, and overall production efficiency."

Key features of the SIP formation pressure data and maps include:

- Timely, accurate, and complete data from public and private sources
- Direct and indirect shallow drilling risk indicators
- Vetted results and assessments
- Straightforward adoption and implementation

The SIP data and maps leverage machine learning to correlate downhole and surface pressure measurements, providing users with essential information for well placement, design, drilling risk, operational continuity, and induced seismicity understanding. The SIP data and maps help

to reduce capital expenditure (CAPEX) and operational expenditure (OPEX), improve well designs and execution plans, identify and establish operational contingencies, promote standardization that reduces non-productive time (NPT), increase awareness of peer actions, and enhance induced seismicity modeling. Subscribers to the SIP formation pressure data and maps will receive regular updates as new data becomes available.

About B3 Insight:

B3 Insight delivers actionable insight through data and analytics for water-related decision-making. Through B3 Insight's SaaS platform and other products, we combine environmental and operational data and analytics to help customers evaluate assets, enhance operational efficiencies, mitigate risk, allocate capital, and benchmark performance. B3 Insight provides value to organizations across numerous industries, enabling diverse users to manage, analyze, and visualize growing datasets from a multitude of disparate sources. For more information, visit B3Insight.com.

Contact: Pat Patton | 303.309.4078 | ppatton@b3insight.com

###